



Watch the Clock to lock in Energy Savings

Put the power in your hands when you sign up for Sioux Valley Energy's Time of Use (TOU) rate. **Watch the clock to lock in off-peak savings 16 hours of every day!** Shifting energy use to off-peak times when rates are the cheapest benefits the member and the Cooperative – we both save money!

How to Save with the Time of Use Rate:

- Get into the habit of doing energy-intensive activities such as laundry, dishwashing or charging an electric vehicle during off-peak times. Watch the clock to reduce appliance use during on-peak hours. Leverage built-in appliance features such as delay start and use smart home technology to automate energy shifting.
- Cook with countertop appliances like microwaves, air fryers, pizza ovens, and slow cookers that can save energy. These appliances can prepare food more efficiently than traditional electric stoves.
- Practice conservation. Unplug electronics when they are not in use or use power strips/smart plugs to manage devices. Shut off lights, fans, and space heaters in unoccupied rooms. Use a smart thermostat to adjust your temperature a few degrees when away from home or during peak periods.
- Consider automatic timers for hot tubs, pool pumps, recirculating pumps, and other appliances to help minimize energy usage during on-peak times.



Call **1-877-511-8062** to sign up! There is **no risk** – members can return to the standard rate upon request. This rate option is available for residential and general service rate classes, including co-generation accounts. **You must call to enroll.** Scan the QR code at left to learn more.

Standard Rate Program
12.81 cents per kWh (any time of day)
7.45 cents per kWh for submetered electric heat
TOU Rate Program
7.16 cents per kWh (10 a.m.–4 p.m. and 9 p.m.–7 a.m.)
20.96 cents per kWh (7 a.m.–10 a.m. and 4 p.m.–9 p.m.)
7.45 cents per kWh for submetered electric heat
<i>Rates are subject to change.</i>



Want more information on your electricity use?

Check out Sioux Valley Energy's **Consumer Analytics** option on SmartHub!

- 💡 Insights into energy usage
- 💡 Energy savings tips
- 💡 Build a home profile for greater accuracy

