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Contact: Carrie Law, Director of Communications and Government Relations
Sioux Valley Energy
800-234-1960
605-690-3195 (mobile)
carrie.law@siouxvalleyenergy.com
April 13, 2009

Valley Springs fourth grader safety poster featured on billboard

Colman, S.D. – A Valley Springs elementary student has his winning electrical safety poster currently featured on a billboard in Sioux Falls. Rhig Lacey, a fourth-grader at Valley Springs elementary, entered his safety poster entitled “Don’t Run Over Power Boxes” to Sioux Valley Energy’s annual safety poster contest. The billboard is located at 12th and Sycamore by Walmart and Menards in Sioux Falls. Rhig is the son of Selden and Brenda Lacey, Valley Springs.

“Sioux Valley Energy experienced more than 3,500 hours of electrical outages due to public contacts last year. The safety poster contest is one way we try get to the message out to both children and adults that while electricity is important to our everyday lives and is generally safe, care and precautions need to be taken around electrical facilities and power lines,” said Terry Ebright, Sioux Valley Energy safety coordinator.

Rhig is one of three safety poster contest winners. Other winners include Olivia Boldt, Madison S.D. and Tiffany Evans, Pipestone Minn.

This is the second year that Sioux Valley Energy has partnered with Lamar Advertising to promote electrical safety.

Sioux Valley Energy, a Touchstone Energy Cooperative, is a customer owned-utility, providing reliable electric service at cost-based rates to over 20,000 homes, farms, businesses and industries in a seven-county area of east-central South Dakota and southwest Minnesota.

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