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Madison fourth grader safety poster featured on billboard

Colman, S.D. – A Madison elementary student has her winning electrical safety poster currently featured on a billboard near Brookings. Olivia Boldt, a fourth-grader at Madison elementary, entered her safety poster entitled “Don’t Play By Power Lines” to Sioux Valley Energy’s annual safety poster contest. The billboard is located west of Brookings on Highway 14. Olivia is the daughter of Jeff and Robin Boldt, Madison.

“Sioux Valley Energy experienced more than 3,500 hours of electrical outages due to public contacts last year. The safety poster contest is one way we try to get the message out to both children and adults that while electricity is important to our everyday lives and is generally safe, care and precautions need to be taken around electrical facilities and power lines,” said Terry Ebright, Sioux Valley Energy safety coordinator.

Olivia is one of three safety poster contest winners. Other winners include Tiffany Evans of Pipestone Minn. and Rhig Lacey of Valley Springs, S.D.

This is the second year that Sioux Valley Energy has partnered with Lamar Advertising to promote electrical safety.

Sioux Valley Energy, a Touchstone Energy Cooperative, is a customer owned-utility, providing reliable electric service at cost-based rates to over 20,000 homes, farms, businesses and industries in a seven-county area of east-central South Dakota and southwest Minnesota.

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